

## Ken Scott, EdD

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**From:** Darlena Jones <djones@airweb.org>  
**Sent:** Friday, May 16, 2014 9:30 AM  
**To:** skinner777@knology.net  
**Subject:** IR and Business Intelligence Software research project

Dear Ken,

Thank you for being part of the *IR and Business Intelligence Software* research project. Data collection has ended and we've begun analyzing the data and are finding very interesting results!

For example,

- **Budget:** 60% of senior IR professionals in public four-year institutions believe their budget will expand over the next three years while 85% of senior IR professionals in public two-year institutions believe their budgets will stay the same or shrink.
- **Interact with Finance:** 51% of IR professionals in private four-year, not-for-profit institutions meet with Finance monthly compared to 38% of IR professionals in public four-year institutions and 16% of IR professionals in public two-year institutions.
- **Key Performance Indicators (KPIs):** Approximately 90% of all IR professionals anticipate being very involved in their institutions' Key Performance Indicators in the next three years.

This data is available to you and other AIR members. If you would like access, please let me know.

Again, thank you for being part of this project. Information like this is very important to better understand current and future IR functions.

Sincerely,

Darlena Jones, Ph.D.

Director of Assessment and Research